



SCHWABE, LEY & GREINER
part of xlf

Financial managers on the spot achieve

TreasuryLog – 40,000 readers per issue



THE specialist magazine for treasurers and financial managers since 1991

TreasuryLog is the leading trade magazine for treasurers and financial managers in the German-speaking world.

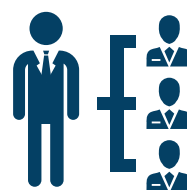
57 % of the readers of TreasuryLog are executives, a further 35 % are specialists and specialists from the finance and treasury sector.

83 % of our readers work in industrial, service and trading companies as well as in the public sector. Within this group, an average of seven out of ten people work in financial management, two in accounting and one in controlling. Banks employ 17 % of our readers.

Our readers are multipliers: About half of the 18,000 copy circulation is read by two to three people, 5% of the circulation is read by multipliers with more than five readers per copy. In total, this results in a qualified cumulative readership of around 40,000 people.

You simply cannot advertise more efficiently!

Reader structure



57 %
Executive staff



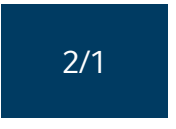
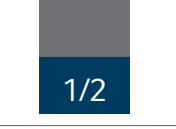
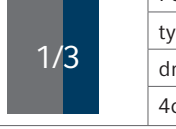
83 %
Corporates



40.000
Reader

Advertisements in “TreasuryLog” magazine

Prices/formats for advertisements and advertorials

Prices/formats for advertisements and advertorials			
Double page		Single page	
	Format (in mm)		Format (in mm)
	type area 355 x 241		type area 162 x 241
	dropping 420 x 297		dropping 210 x 297
	4c EUR 9.000,-		4c EUR 5.700,-
Half page		Third page	
	Format (in mm)		Format (in mm)
	type area 162 x 120		type area 54 x 241
	dropping 210 x 140		dropping 70 x 297
	4c EUR 3.400,-		4c EUR 2.200,-

Placement surcharges

- ▲ U2 + 20 %
- ▲ U3 + 15 %
- ▲ U4 + 25 %
- ▲ others + 15 %



Discounts		
	Exhibitor at the Finance Symposium	Other
Individual advert	5 %	-
2 adverts	20 %	15 %
4 adverts	25 %	20 %

All prices plus 5 % advertising tax and value added tax.; Special formats such as inserts, banderoles, bound-in inserts, tip-on cards on request.

Issue date			
TreasuryLog 1/2026		TreasuryLog 2/2026	
Closing date:	10 February 2026	Closing date:	05 May 2026
Print close:	12 February 2026	Print close:	15 May 2026
Issue date:	CW 10	Issue date:	CW 24
TreasuryLog 3/2026		TreasuryLog 4/2026	
Closing date:	10 August 2026	Closing date:	28 October 2026
Print close:	12 August 2026	Print close:	04 November 2026
Issue date:	CW 37	Issue date:	CW 49

Advertising in the “SLG-News”

High reach advertising in the newsletter

SLG-News receives 17,000 treasurers and financial managers in the D-A-CH region every month. The advantage for you: You can book the newsletter exclusively for your advertising, i.e. you are the only advertising customer in the newsletter!

The following advertising formats are available:

Banner

- ▲ Size: 620px x 130px
- ▲ File format: jpg, png

Advertorial

- ▲ Text: max. 300 characters (incl. spaces)
- ▲ Picture: 300px x 300px

Costs per booking

EUR 1.500,-

dieser Ausgabe, worauf es ankommt. Neues gibt es auch aus dem Bankkonten-Management: Lesen Sie, wie weit Digitalisierung dort möglich ist.

[mehr erfahren](#)

auch: wir simulieren Attacken auf ihre Abläufe und IT und stellen Ihre Sicherheitsmaßnahmen wie im Ernstfall auf die Probe. Lesen Sie, wie wir das in einem (anonymen) Fall gemacht haben.

[mehr erfahren](#)

Entgeltliche Anzeige

Instimatch Global

FinTech-Unternehmen revolutionieren die Art und Weise, wie Finanzdienstleistungen heute erbracht werden. Dennoch ist die Welt der institutionellen Geldmärkte bisher von neuen Lösungen relativ unberührt geblieben. Instimatch Global CEO Daniel Sandmeier teilt seine Vision für die Entwicklung eines neuen digitalen Netzwerks für den Geldhandel in Europa.

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